

A close-up photograph of a roofer working on a metal roof. The worker is wearing a dark t-shirt, dark pants, and black work boots with yellow accents. They are wearing black work gloves with yellow and green patterns. The worker is using a circular saw to cut a blue metal roof panel. Sparks are flying from the saw. The background shows a brick wall and a blue sky.

NORTH CREEK ROOFING

Roofer



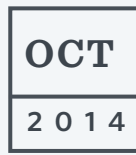
NORTH CREEK ROOFING

Kas Wetmore

Roofer

Bellevue, WA

Porch Pro Since



THE PRO

North Creek Roofing's foundation started in 1976 when co-owner Dan McNeely hopped in to help his uncles and grandfather on the job. Over the years, he familiarized himself with the fundamentals of roofing, eventually began managing crews, and then started NCR in 1996 to service a fast growing communities around Bellevue, Washington.

"In non-winter months we do about 20 re-roofs a month between four teams with the average job going for around 15 thousand. We also have a few repair guys that do one to two

repairs a day for us, so life is good."

Having been in the region so long, the community trusts Dan and North Creek with their roofing projects, and it doesn't go unnoticed.

"Making customers happy is what we're trying to accomplish, and we know through quality work and great customer service that we can stand apart."

“

We understand that the roof is the most important part of the house. It's pretty hard to enjoy your home with a shoddy roof that isn't fundamentally doing its job, let alone looking good.”

**SINCE JOINING PORCH,
NORTH CREEK ROOFING HAS RECEIVED**



2,224

Search Impressions



272

Profile views



123

Leads

THE PORCH / LOWE'S EFFECT

NCR saw Porch as a necessity to stay at the top of local homeowners' minds. Being in business around tech-savvy Seattle and Bellevue, they are aware the majority of locals turn to their computers when looking for regional pros.

"We know that our competitors are online and understand the importance of being credible on the web so you rank well with Google's search engine. Porch is an established, trusted brand on the web, and by being associated with Porch, it helps us rank higher locally."

Search engine optimization aside, Porch still needs to

earn its value by providing quality leads, and it does that through warm customer service, and putting NCR in contact with eager, prospective homeowners.

"We get about four leads a week and a good amount of them turn into jobs... that's enough to make Porch worthwhile to us. We have really enjoyed working with Porch so far."

“

I think the partnership is great. Everyone is really easy going and easy to work with at Porch.”