



MLR HOME IMPROVEMENTS

handyman



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Marvin Rhear

Handyman

Cumming, GA

Porch Pro Since



THE PRO

Marvin Rhear's first foray into the home improvement industry started back when he was young, helping his grandfather and uncle build houses.

Today, Marvin has a consistent crew of three guys to send on jobs, an engineer, architect, and interior designer on call, and a list of subs at his disposal if he needs the extra help. His wife handles the accounting and marketing - the latter of which Porch is aimed at making easier. All this has created a wonderful working relationship with homeowners in his area.

"Our whole business is built on quality, without quality and being trustworthy, it's not worth anything. [We] have a lot of keys to return customers' homes and garage codes because they've gotten to know us and feel comfortable with [our business]."

“

Back then if you built the house, you did everything from lay the foundation to painting it to laying the brick, siding, wiring...whatever it needed.”

**SINCE JOINING PORCH,
HOME REPAIR LLC HAS RECEIVED**



499

Search Impressions



318

Profile views



273

Leads

THE PORCH / LOWE'S EFFECT

Marvin spends most of his retail time at Lowe's because he trusts his local associates and reps.

[I] was interested in getting referrals from Lowe's customers, and wanted to get my name on a site so I could get referrals from other people in the area looking to get work done."

In fact, it was a Valspar paint rep who first mentioned Porch to Marvin. Understanding the importance of being at the top of a search and earning referral work, Marvin quickly jumped up to premium professional status. In his first 4 months

with Porch, Marvin received 129 leads, booked 30 jobs, and his business is up 178% from the previous year. It's numbers like those and situations like above that lead Marvin to speak fondly of his relationship with Porch.

"One of the main reasons that [a home pro] should join Porch is because it's going to upgrade your business. You're going to be busier. You're going to have more jobs. I get so many calls from Porch...a lot of them I have to call back and tell them I appreciate them considering my business, but I can't get to it because I'm so busy."

“

Lowe's goes out of their way to help me...they'll make sure things get done for you.”