



# COBB BROTHERS HEATING AND AIR LLC

HVAC



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Greg Cobb

HVAC



Okatie, SC



Porch Pro Since



### THE PRO

Who knew Starbucks would somehow lead to a successful HVAC business, but sure enough, without the world's largest coffee company, Cobb Brothers Heating and Air would not exist.

"When I was a Facilities Manager for Starbucks Coffee in Miami, FL. I saw how important HVAC is, both in the comfort of the restaurant as well as the refrigerators that held the milk," says Greg Cobb. "We couldn't do business without either one. When I was laid off in the economic crisis of 2008, I immediately enrolled in

HVAC school with my younger brother, Kevin Cobb."

HVAC is extremely technical and when corners are cut for the sake of profit the work suffers. I hope to train my two sons, Dylan age 9 and Liam age 7, on HVAC and then transition my business to them and myself to retirement. We have to build something for them."

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**When I founded Cobb Brothers in 2010 it was with the idea that we would be totally transparent- fixed pricing, firm estimates and timelines, and above all top notch workmanship.”**

**SINCE JOINING PORCH, COBB BROTHERS  
HEATING AND AIR LLC HAS RECEIVED**



**68**

Search Impressions



**148**

Profile views



**112**

Leads

**THE PORCH / LOWE'S EFFECT**

Even with business going well early on, Greg was still hesitant but kept an open mind because of the Porch / Lowe's relationship.

"It seemed like a good product and has proven to be so. I especially liked the personal involvement and the partnership with Lowe's. I used to be a Home Depot man. Now I feel an ownership in Lowe's and go there whenever possible."

With Porch and Lowe's behind him, things have been going well ever since. The Cobbs have been getting not just consistent leads, but leads that have grit behind them.

"I landed a job that was a 3 system heat pump replacement. The house is so extravagant it has 5 heat pump systems and a Koi pond at the front entrance. I only replaced 3 because the other two had recently been replaced. The cost of the job was \$14,000 and roughly half was profit. It took 4 days."

**“**

**Every lead I get is a real lead. I don't know how Porch does it, but it attracts people that are looking to have work done now.”**