



ALL CITY PAINTING Daryl Middleton

Painter

Kennewick, WA

Porch Pro Since







THE PRO

The story of All City Painting LLC, like a lot of stories, began with a teenager looking to earn enough money to purchase his first truck at the age of 16.

"That young man was my father, Darin Middleton," says Daryl Middleton of All City Painting.

"Not only did he continue to build a successful business and perfect his trade, but he soon began to teach me."

Daryl has grown business extensively over the years, and has been blessed with a team of highly skilled painters who are not only incredible at the work they do but are also exceptional human beings.

"We have been servicing the Tri City area for better than 14 years and have made it our mission to leave happy customers. We know that no matter how much we invest in advertising our biggest selling point has always been 'word of mouth' and the phone book. No commercial could ever give the reassurance of hearing a friend or a family member say, 'All City Painting LLC did a fantastic job on my house!""



I remember the first time we painted a house together just him and I when I was only 13 years old. And here I am 17 years later, continuing in the family business."



SINCE JOINING PORCH, **ALL CITY PAINTING HAS RECEIVED Search Impressions** Profile views Leads

THE PORCH / LOWE'S EFFECT

"I first heard about Porch when I received a call from someone that took the time to tell me about what Porch was doing with Lowe's and how they believed they could help bring more than advertising to our small business without breaking the bank. What first interested me about Porch was their ability to maintain a history of my projects and share that with Lowe's customers."

Daryl was already logging where he was working and what type of projects his company completed, but he wasn't pushing that information to the public in a way that he found useful.

It didn't take long into his membership for Daryl and his team to realize that they'd made an excellent choice by partnering with Porch and Lowe's.

"It was less than a week after signing up with Porch that we received a call from a gentleman that moved into the area and was at a local Lowe's store to get a few items and had asked for a recommendation for a contractor to do some extensive painting in his new home. He said that we came so highly recommended from Lowe's that he wanted us to do the job! I believe Lowe's and Porch are going to do great things together, and I am excited to be a part of it."

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While we track and are aware of the number and type of different jobs that we do, we haven't been able to properly make that info readily available. That's what Porch does!"