



**A&M CARPENTRY**

Carpenter



## A&M CARPENTRY

Ben Alexander

Carpenter



Round Rock,  
TX



Porch Pro  
Since



### THE PRO

Carpentry struck Ben Alexander at a young age. He's been cutting, shaping, and manipulating wood since he was thirteen. His business mind started out innocent enough, selling his creations at swap meets and local markets.

"I'm 51 now and I love what I do, and I do everything. Cabinets and that sort of thing are fine, but I love getting together with a customer and working on a custom design."

Ben recently took himself to Texas after raising his children. Initially, he was working for a

company, but as of a year ago struck out on his own. The only thing holding back the business are the tough hiring conditions in the Lone Star State.

"I could be doing so much more but I just can't find good help, whether it's guys with bad work ethic or others working slow because they're scared to make a mistake...that on top of marketing is just a lot to be taking on."

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**Making people's dreams come true with their homes is really a special part of the job.”**

**SINCE JOINING PORCH,  
A&M CARPENTRY HAS RECEIVED**



**500**

Search Impressions



**714**

Profile views



**111**

Leads

**THE PORCH / LOWE'S EFFECT**

Porch came to Ben while walking through Lowe's. The banners rang through and after reading the information, he decided to part ways with the business he had been working for, and give his skills a solo shot again with Porch as his new silent partner.

"It's brought me back into the carpentry world. It was cheap and I thought, 'let's see what we can make of this?' When you do one, two, three clients right it's all word of mouth and things go from there. Now, I can't keep up with demand."

And as Ben continues to build his new business, Porch is a

major part of supplying that demand.

"Out of about 75 leads I've booked 50 jobs since upgrading to the premium membership 3 months ago."

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**Advertising with Porch is one of the easiest and most profitable decisions I've made since going back out on my own.”**