



SFB ENTERPRISES

Designer and Builder



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Mike Hutchins

Designer
and Builder



Watkinsville,
GA



Porch Pro
Since



THE PRO

Mike Hutchins of SFB Enterprises had always danced around building and remodeling, but it wasn't until a special project at home was completed that he started to think that he could make it a full time gig.

"I decided to build an addition to our home for my wonderful wife to display her Christmas tree. It went well and the design surprised many people. Some of them wanted me to build them something, so I began to do it part time as well as unusual repairs. Eventually, I had to choose between two full time jobs and careers within a year."

Today, he's built and designed bridges, homes, buildings, and entire city blocks in historic Madison, GA. Not even three violent car accidents that Mike was lucky to survive could keep him from working with his neighbors and friends. It was actually these people that turned Mike on to Porch.

"Some of my friends at Lowe's 506 (where Mike actually just finished remodeling their break room) told me about a new site named Porch. It was a \$150.00 gamble to see what this might become."

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It's been a great selling tool for me when I ask a potential client to pull up my company on Porch...after all these years and all these obstacles, Porch is something I can look at, smile, and be proud of...”

**SINCE JOINING PORCH,
SFB ENTERPRISES HAS RECEIVED**



275

Search Impressions



450

Profile views



132

Leads

THE PORCH / LOWE'S EFFECT

Mike, like every home pro Porch values, understands the importance of not only this job, but how it affects the next.

"As I rebuild, my firm needs projects with some positive outcomes on the financial side but more importantly a happy client who will return again whenever they need pretty much anything done."

Between the over 400 profile views and 146 phone calls generated through the Porch network to Mike over the past year, he's been able to show off his first-rate customer service skills to plenty of new clients.

"I just completed a job for a gentleman from out of town who has a severely damaged floor. He was at Lowe's looking for replacement flooring and was told about Porch. He pulled up my Porch profile and then called. He seemed very willing and anxious to meet someone local he could trust. Porch sold the work for me before I even meet this man face to face."

“

Porch is a fabulous tool for that. I use it often and most customers have heard of it through Lowe's or other sources, so it makes them feel more comfortable knowing I'm associated with it.”