

A close-up photograph of a hand holding a red-handled brush with light-colored bristles, cleaning a hardwood floor. The floor is made of dark-stained wooden planks arranged in a herringbone pattern. The brush is positioned diagonally across the frame, with the hand visible in the upper left corner. The lighting is warm, highlighting the texture of the wood and the bristles of the brush.

SOUND HARDWOOD SOLUTIONS

Flooring Contractor



SOUND HARDWOOD SOLUTIONS

Don Stenback

Flooring
Contractor



Bellevue,
WA



Porch Pro
Since



THE PRO

Don Stenback's time was available. He'd just returned home to the Pacific Northwest after two years of Peace Corps service in Senegal, West Africa, and was wondering what he should do next. A friend reached out with an offer to work for his dad's flooring company, and with nothing better on his plate, Don jumped in.

"That was twelve years ago. The time has really gone by."

Now, Don runs his own premiere flooring company that does everything

from installation to basic maintenance to full gymnasium design and builds. His demand for quality means open conversations with his customers throughout the process, but Don knows that's how the best version of the project will come to fruition.

"I enjoy working with homeowners to create a beautiful floor."

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There are so many choices in regards to type of flooring, stain colors, and finishes...I always love to hear how excited the homeowner is with their new floor.”

**SINCE JOINING PORCH,
SOUND HARDWOOD SOLUTIONS HAS RECEIVED**



1986

Search Impressions



366

Profile views



87

Leads

THE PORCH / LOWE'S EFFECT

"My wife and I were watching the 10 o'clock news and they had mentioned the CEO, Matt Ehrlichman, had just been given an award. That evening we checked out the website."

Even though signup was simple and the platform looked promising, Don wasn't expecting much. He already had an account with Yellow Pages and had heard Angie's List wasn't delivering the value he was looking for out of a marketing partner.

Curiosity turned into commitment. Don signed onto a premium account with Porch, and ever since his business has grown and he's servicing the

types of customers he prefers to work with.

"Porch has definitely taken my business to the next level. I now turn work down on a weekly basis. Between a couple extra jobs a month booked through Porch, our revenue is at least \$10,000 better per month than before. Also, The leads that I receive are people that are serious about their project and are looking for quality over price."

Now, Don's time is not as available as it was twelve years ago. He's so busy he's debating about whether to expand his business - a question that wasn't available to Don before he joined the Porch community.

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Porch has put me in a position in which if I wanted to expand and have a few crews working, I could. I can't help but recommend Porch to numerous friends and family.”